

## Record of officer decision

<b>Decision title:</b>	Proposals for the revised street trading, markets and hire of space activity layout in high town and commercial street following the refurbishment project
<b>Date of decision:</b>	<b>11 September 2018</b>
<b>Decision maker:</b>	Richard Ball – Assistant Director Environment & Place
<b>Authority for delegated decision:</b>	Scheme of delegation
<b>Ward:</b>	Central ward, Hereford
<b>Consultation:</b>	<ul style="list-style-type: none"> <li>• Cllr B Durkin – cabinet member</li> <li>• Hereford City Council</li> <li>• Hereford Business Improvement District (HBID)</li> <li>• Cllr L Tawn - ward member</li> </ul>
<b>Decision made:</b>	To approve a revised layout in high town and commercial street for activities relating to markets, fairs and street trading, now amended from that detailed in the report of the same name dated 10th October 2016
<b>Reasons for decision:</b>	<p>The report of October 10th 2016 indicated a plan to remove one of the three street trading pitches from High Town and relocate it to Commercial Street, approximately in line with the former starbucks building, on a wide expanse of space there ('pitch C'). Two street trading pitches would remain in high town on a semi-permanent basis, as well as a central 'hire of space' area for third party daily bookings. Existing street traders would be offered the chance to apply for the new street trading pitches with the council setting out new parameters that would need to be met to improve visual amenity, reduce street scene 'clutter' behind trading units and provide a fresh new look for the area.</p> <p>At an update meeting in February 2018, preliminary designs of varying degrees of detail submitted by the existing street traders were assessed by council officers, cabinet member, ward member, HBID representatives and the town clerk from Hereford City Council.</p> <p>The size and scale of the submission in relation to pitch C was unanimously felt to be unsuitable taking into account its proximity to the popular bull statue and the Black and White house. All stakeholders present at the meeting felt pitch C should be withdrawn as a street trading pitch at the current time.</p> <p>Furthermore, the previous intention to have semi-permanent trading units at pitches A and B in High Town is amended so that only one of these pitches would have a semi-permanent offering. The other pitch would have one or two towed type trading units within it.</p>

	<p>It is not proposed to enlarge either pitch A or B due to space constraints. The possibility of two existing traders operating within either new pitch footprint is being explored; a selection process will be followed if this does not prove to be a feasible arrangement.</p> <p>Engagement with the existing street traders has continued throughout and the proposed changes above were discussed individually with them in May/June 2018 at meetings with council officers and the cabinet member.</p>
<b>Highlight any associated risks/finance/legal/equality considerations:</b>	<p>Should three street traders be retained which is what the council is endeavoring to achieve, then it is envisaged that existing income budgets would be met or exceeded.</p> <p>There are no other risks identified</p>
<b>Details of any alternative options considered and rejected:</b>	<p>To maintain the layout referred to in the report of Oct 10th 2016; this is not recommended because it would continue to identify a street trading pitch in Commercial Street which is not now seen as desirable at this time</p>
<b>Details of any declarations of interest made:</b>	<p>None</p>

Signed: Richard Ball

Date: 11 September 2018